

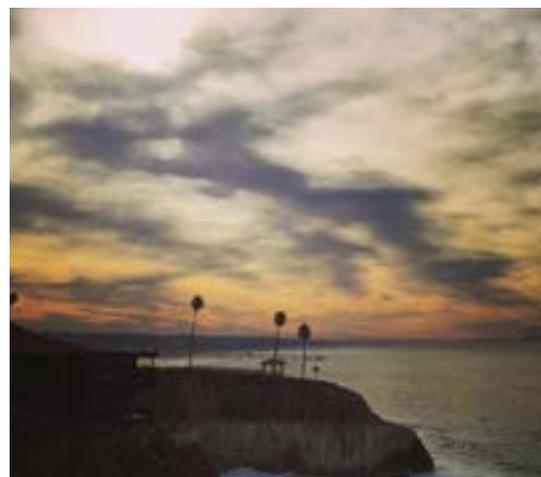


FROM WINE COUNTRY TO
OCEANFRONT PARADISE

DISCOVER
101 REASONS
TO EXIT HIGHWAY



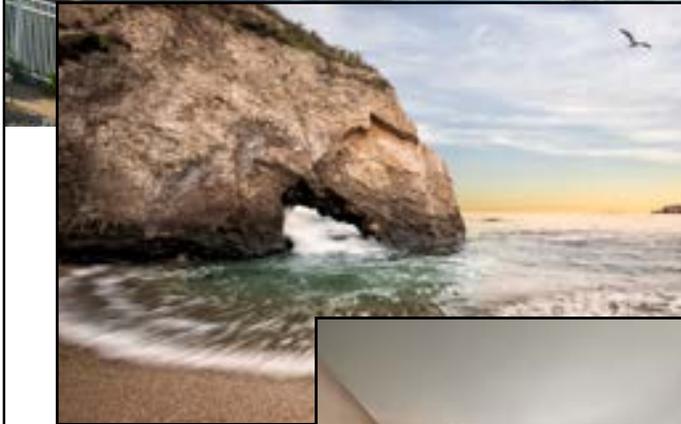
with
MARTIN RESORTS
a collection of premier hotels along California's Central Coast



Coast On In

Guests book easy with Martin Resorts

From wine country to oceanfront paradise, Martin Resorts' premier hotels stretch along California's Central Coast. In a garden setting in downtown Paso Robles, the Paso Robles Inn has renovated wine-themed rooms, mineral water hot tubs, and a steakhouse. Steps from the sand in Avila Beach, the all-suite Avila Lighthouse Suites features a heated oceanfront pool and complimentary breakfast. In Pismo Beach, three hotels welcome guests: Pismo Lighthouse Suites is an all-suite family-friendly oceanfront hotel with a play deck, the newly renovated oceanfront Best Western PLUS Shore Cliff Lodge has the largest heated oceanfront pool in Pismo, and The Inn at the Cove is an all-new hotel with all ocean-view rooms and private beach access. www.martinresorts.com



Clockwise from top:
Pismo Lighthouse Suites view, secluded cove near The Inn at the Cove, King Oceanfront Room at Best Western PLUS Shore Cliff Lodge, Avila Lighthouse Suites, and hot tub at Paso Robles Inn

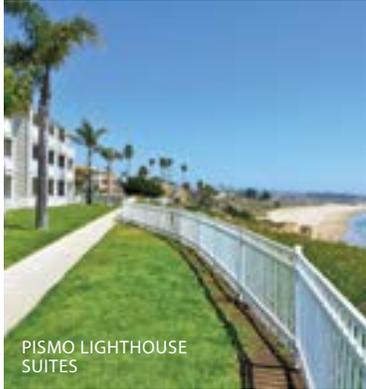


1

PISMO LIGHTHOUSE SUITES PLAY DECK

Delight in the California sunshine while relaxing by the Pismo Lighthouse Suites' oceanfront pool and spa or take in a game on the hotel's family play deck with Ping Pong, life-size Chess or Checkers, putting greens and Badminton.

– www.PismoLighthouseSuites.com



PISMO LIGHTHOUSE SUITES

4

SAN LUIS OBISPO'S CHILDREN'S MUSEUM

Stop by for hands-on activities, crafts, trains, "shopping," etcetera that make education come alive for kids.

– www.SLOCM.org

6

PISMO BOWL

Swing by Pismo Bowl for premium beer, a Philly hot dog, and a game on newly remodeled lanes. This bowling alley was constructed in 1939 and still has that "classic bowling alley feel."

– www.PismoBeachBowl.com



0

CHARLES PADDOCK ZOO

The Charles Paddock Zoo in Atascadero is the ONLY Zoo on the Central Coast, and is home to hundreds of species from all over the world. They have numerous animals that are part of globally managed programs to preserve animals and their habitats.

– www.CharlesPaddockZoo.org

2

DOC BURNSTEIN'S ICE CREAM LAB ALL-YOU-CAN-EAT

Every Tuesday visit Doc Burnstein's Ice Cream Lab in Arroyo Grande between 5PM and 9PM for never-ending ice cream. Each Tuesday highlights five different house-made flavors.

– www.DocBurnsteins.com



7

SUNSET DRIVE-IN THEATRE

Relive the 50's with a trip to the Sunset Drive-In Theatre. The drive-in is the largest outdoor screen on the Central Coast and one of the last original drive-ins in the country. The best part about the drive-in is seeing two movies for the price of one.

– www.Facebook.com

3

EXPLORE THE TIDE POOLS & HIKE IN MONTAÑA DE ORO

Explore the scenic, rocky coastland of Montaña de Oro to see starfish, crabs, and numerous other marine creatures. Hikers will also enjoy this state park's 8,000 acres of rugged cliffs, secluded sandy beaches, coastal plains, streams, canyons, and hills.

– www.SLOStateParks.com

5

MOUNTAIN BIKE THE IRISH HILLS AREA

Irish Hills Natural Reserve is 720-acres of riding area, and contains over 8 miles of trails. The rocky, serpentine landscape features chaparral, oak, grasslands, and riparian habitats. Enjoy the beauty and bike safe!

– www.SLOPost.org



9

PERFORMING ARTS CENTER, SAN LUIS OBISPO

The Performing Arts Center, San Luis Obispo is a state-of-the-art performance facility located on the campus of Cal Poly. Open since 1996, the Performing Arts Center offers a variety of entertainment options ranging from musical acts, theatre, dance and much more.

– www.PACSLO.org



10

PISMO BEACH

This beautiful, classic California beach stretches on for around 17 miles, which means there's room for everyone's favorite activity! Visit during mid-June for the Central Coast's largest car show or mid-October for the Clam Festival.

–
www.ClassicCalifornia.com

11

WHALE WATCHING

Blue, gray, and humpback whales pass along the Central Coast year-round. Your best-bet to see them is between December and April. You may even spot them from your private balcony at Pismo Lighthouse Suites!

–
www.ClassicCalifornia.com

12

MONARCH BUTTERFLY GROVE

Each year thousands of vibrant, orange and black Monarch Butterflies flock to Pismo Beach, seeking shelter from the freezing northern winters. From November to February, the butterflies clustering in the Eucalyptus trees of Pismo State Beach make this worth a stop!

–
www.MonarchButterfly.org

13

SLO CREEK FARM STAND

During the fall season the San Luis Obispo Creek Farm opens their 40-acre orchard for u-pick. Exit the 101 at San Luis Bay Drive and look east for the orchard--just off the freeway. The tent in front of the orchard sometimes features an unforgettable apple crisp.

–
www.SLOCreekFarms.com

14

PISMO BEACH PIER

Take a walk down the historic 1,200-foot Pismo Pier and watch a lovely sunset at Pismo Beach. You might spot surfers, pelicans, dolphins, and seals! Visit the Pier on Wednesdays between May and September for farmer's market--perfect for buying produce or souvenirs.

–
www.ClassicCalifornia.com



15

GREAT AMERICAN MELODRAMA

The Great American Melodrama and Vaudeville provides laughs and entertainment for the whole family. Their show varies from month to month, but always features audience-interactive entertainment and goodies. Send a tip their way during intermission and they'll sing you a song about anything!

–
www.AmericanMelodrama.com

16

BIKE RIDE IN DOWNTOWN SAN LUIS OBISPO

Bike past 8 historical sites in San Luis Obispo, including Mission de Tolosa (1772), The Creamery (1910), Railroad District, and the Dallidet Adobe (1859). This 4-mile ride is easy and includes minimal elevation change.

–
www.VisitSLO.com

17

BIG FALLS

Traverse the Santa Lucia Wilderness to Big Falls. The road up Lopez Canyon crosses a creek more than a dozen times, dead-ending at the Big Falls trail head; so you'll need a high-clearance, four-wheel-drive vehicle. The hike passes swimming holes through a lush, shaded canyon.

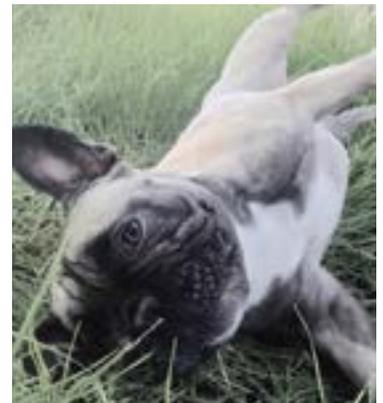
–
www.WineCoastCountry.com

18

ELM STREET DOG PARK

The Elm Street Dog Park is off the 101 in Arroyo Grande, and features shade, water, seating, and areas for large and small dogs. The large dog area is especially recommended.

–
www.FiveCitiesDogPark.org



19

SKY DIVE PISMO BEACH

Free fall over the Pacific Ocean at 120 mph, and land directly on legendary Pismo Beach--with your friends and family right there waiting for you! It's perfect for the adventure tourist.

–
www.SkyDivePismoBeach.com



Shore Cliff Lodge

20

BEST WESTERN PLUS SHORE CLIFF LODGE'S HEATED POOL

The BEST WESTERN PLUS Shore Cliff Lodge features the largest heated pool in Pismo Beach. This makes swimming your morning laps more doable. Plus, the view of Pismo Beach is phenomenal.

— www.ShoreCliff.com



21

TASTES OF THE VALLEYS WINE BAR

The Tastes of the Valleys wine bar offers more than 700 wines by the glass. They represent over 200 wineries, giving you the opportunity to try wine from all over the Central Coast area in their elegant bar environment.

— www.PismoWineShop.com

22

SURFSIDE DONUTS

Start your morning off right with a freshly made donut from Surfside Donuts. Their donut menu changes daily and includes traditional and gourmet donut options. They also serve Stumptown Coffee from Portland, OR. They are open from 6AM-2PM or until they sell out so be sure to get there early!

— www.SurfsideDonuts.com

23

OCEAN DUNES

This is the only California State Park where vehicles may be driven on the beach. It's the most extensive dune area remaining in California. The dunes were shaped by river deposits and wind. Enjoy the adrenaline rush but be careful!

— www.OHV.Parks.CA.gov

24

MOUNTAIN BIKE IN MONTAÑA DE ORO

The Central Coast is a slice of heaven, and the 15 miles of trail riding here are some of the best in the country. If you don't feel like doing any technical riding or climbing, ride the three miles or so of the Bluff trail—the view is unforgettable!

— www.CCCMB.org

25

DISC GOLF AT LAGUNA LAKE IN SAN LUIS OBISPO

Bring out your best throwing arm for numerous long-shots, but reserve your accuracy for the tighter shots on the back nine. Laguna Lake Disc Golf Course features newly-paved platforms, baskets, and regularly trimmed trees.

— www.SLOCity.org

26

HIKE IN RESERVOIR CANYON OPEN SPACE

Experience the undeveloped beauty of San Luis Obispo's open space as you hike 6 miles (roundtrip). The hike is moderately difficult with an elevation change of 200 feet. Along the way you'll also discover waterfalls and great views.

— www.SLOCity.org

27

MORRO ROCK

Morro Rock is a California Registered Historic Landmark. It has guided sailors into Morro Bay for centuries. Along the east side of the rock, surf enthusiasts will love the estuary's assistance in "paddling out" past the surf. The waves at Morro Bay are typically the best in San Luis Obispo County.

— www.MorroBay.org



28

VENTANA GRILL

Located next door to the BEST WESTERN PLUS Shore Cliff Lodge, Ventana Grill offers an awe-inspiring setting and coastal fusion cuisine. Discover their fresh seafood, homemade tortillas, and huge selection of specialty tequilas. Stop by weekdays between 3:30PM-5PM for happy hour!

— www.VentanaGrill.com



BEST WESTERN PLUS SHORE CLIFF LODGE

29

LAKE LOPEZ

Nearly 1,000 acres of lake-surface attract boating enthusiasts and water skiers. You can rent your boat and gear at the Marina inside the Lake Lopez Park area.

–
www.SLOCountyParks.com

30

HISTORIC JACK HOUSE & GARDENS

The Jack Family played a key role in the development of Central California. They lived in this house for 90 years, and now it is a museum of original furnishings, artwork, and first-edition books. Tours occur every Sunday, April-December between 1PM-4PM. Stop by during Mother’s Day or around Halloween for themed tours!

–
www.SLOCity.org

31

PISMO BREWING COMPANY

Pismo Brewing Company strives to create unique, handcrafted beers. Youngsters will enjoy their root beer, and connoisseurs of beer will enjoy their Double IPA. Either way, it’s worth visiting this brewery in Pismo Beach.

–
www.PismoBrew.com



32

EMBER

Ember Restaurant in Arroyo Grande features an open kitchen, Italian wood-burning oven and rotisserie grill. Their menu offers hand-made dishes including flatbread pizzas, pastas and fresh market appetizers. Showcasing ingredients fresh from the Farmers’ Market, the menu changes every month to showcase what is in season.

–
www.Facebook.com

33

FAMOUS FARMERS’ MARKET IN DOWNTOWN SAN LUIS OBISPO

The renowned farmers’ market in San Luis Obispo (SLO as the locals call it) showcases everything from barbecued ribs and fresh produce to specialty booths and live entertainment. Every Thursday night, this is where the SLO crowd gathers.

–
www.DowntownSLO.com

34

SHELL BEACH

Shell Beach, part of Pismo Beach, is typically occupied by a small, young crowd and offers ideal conditions for skim boarding. The beach’s sloped landscape and shore-breaking waves allow skim boarders to perform tricks and ride waves.

–
www.ClassicCalifornia.com

35

BISHOP’S PEAK

A must-do hike in San Luis Obispo, Bishop’s Peak is the largest of the “Seven Sisters,” a strain of volcanic plugs stretching to Morro Bay. The hike is a moderate 4-mile, round-trip adventure. The view at the top is breathtaking and overlooks all of San Luis Obispo.

–
www.SLOCity.org



36

BUBBLEGUM ALLEY

A San Luis Obispo attraction, Bubblegum Alley is exactly what it sounds like – an alley whose walls are covered in gum! Since the 1950’s, sticking gum on the alley walls has become a tradition for visitors and residents alike. So go ahead and leave your mark in San Luis Obispo, just don’t forget your gum!

–
www.VisitSanLuisObispoCounty.com

37

SYLVESTER’S BURGERS IN LOS OSOS

A Central Coast favorite for over 20 years, this family owned burger joint is famous for its fresh ingredients and tasty Sylvester’s Sauce. They also offer salads, sandwiches and vegetarian options.

–
www.SylvestersBurgers.com

38

SEE CANYON FRUIT RANCH

A 117-year-old apple ranch, See Canyon offers a u-pick fruit ranch where you can pick from 29 different varieties of apples from their trees. They also sell other fruits and veggies, as well as honey. Just remember, apple gleaning is seasonal and offered August through October.

–
www.SeeCanyonWedding.com



39

THE INN AT THE COVE'S PRIVATE BEACH

In addition to your ocean view room, The Inn at the Cove offers beach access to a secluded cove of Pismo Beach that avoids the usual crowds.

—
www.InnAtTheCove.com

40

FISHERMAN'S BEACH

Fisherman's Beach is the last beach before you reach Port San Luis in Avila Beach. This is a dog-friendly beach, so let your dog run free through the waves!

—
www.AvilaBeachPier.com

41

HISTORIC VILLAGE OF ARROYO GRANDE

Feel like you time traveled to the 19th Century, during your stroll to the Village of Arroyo Grande. Check out the swinging bridge – the last of its kind in California. It is in the middle of town, 171-feet-long, and swings 40 feet above a creek.

—
www.ArroyoGrandeVillage.org



42

SHELL BEACH BREWHOUSE

Shell Beach Brewhouse features innovative food, 30 beers on tap, 9 flat screen TV's and great service. Located in Shell Beach, enjoy house-made ceviche or a delicious burger, a few blocks from the ocean. Stop by for happy hour weekdays from 4-6PM.

—
www.ShellBeachBrewhouse.com



43

EDNA VALLEY WINE REGION

The Edna Valley Wine Region features over 20 wineries and has found its niche in Pinot Noirs, Chardonnays, and Pinot Grigios. Tolosa Vineyards, Talley Vineyards, Claiborne and Churchill, and Baileyana Winery exemplify these varietals. Dog-friendly options include Wolff Vineyards and Saucelito Canyon Vineyard.

—
www.ClassicCalifornia.com



The Inn at the Cove

44

DINOSAUR CAVES PARK

Dinosaur Caves Park is known for its gorgeous, panoramic ocean views, unique play area for the kids, benches overlooking the cliff, and Art in the Park the first Sunday of the month from June to September. Leashed dogs are also welcome to enjoy the park with you.

—
www.ClassicCalifornia.com

45

PISMO BEACH WINERY

The Pismo Beach Winery specializes in small, handcrafted award-winning wines, produced from premium grapes harvested exclusively from local vineyards. The winery is family owned and operated with more than 30 years of wine making experience.

—
www.PismoBeachWinery.com

46

HISTORIC FREMONT THEATER

The Fremont opened in 1942, on the eve of U.S. entry into World War II. In the late 20th century, developers wanted to demolish the building to install a new multiplex, but public outcry saved the theater. The Fremont, in downtown San Luis Obispo, hosts the latest flicks with quality picture and sound, while preserving the historic look.

—
www.TheMovieExperience.com

47

F. MCLINTOCKS SALOON & DINING HOUSE

If you're seeking a nice dinner with entertaining service and hearty portions, put on your cowboy hat and head to McIntocks. Famous for fresh salads and mouth-watering steaks, servers often perform tricks for the kids – such as pouring water blindfolded.

—
www.McLintocks.com

48

CAL POLY ARBORETUM

The Leaning Pine Arboretum, located at Cal Poly State University in San Luis Obispo, displays hundreds of unique plants primarily from the world's five Mediterranean climate regions. Afterwards, explore the beautiful campus and hike up Poly Canyon to see some unique architecture.

–
www.LeaningPineArboretum.CalPoly.edu

49

OLD WEST CINNAMON ROLLS

Old West Cinnamon Rolls on Price Street has fresh coffee and legendary homemade cinnamon rolls with a generous helping of signature frosting. Local tip: the earlier you stop by the better!

–
www.OldWestCinnamon.com

50

TOMASKO'S SALTWATER TAFFY

Stop by Tomasko's Saltwater Taffy and pick up a pound (or two) of your favorite flavors of fresh taffy in downtown Pismo Beach.

–
www.PismoBeachTaffy.com

51

MONARCH DUNES GOLF COURSE

Located 15 miles South of Pismo Beach, Monarch Dunes is a par-71 championship golf course. Surrounded by windswept dunes, coastal vistas and amber-colored hillsides, this course is the perfect place to get in a game of 18 holes.

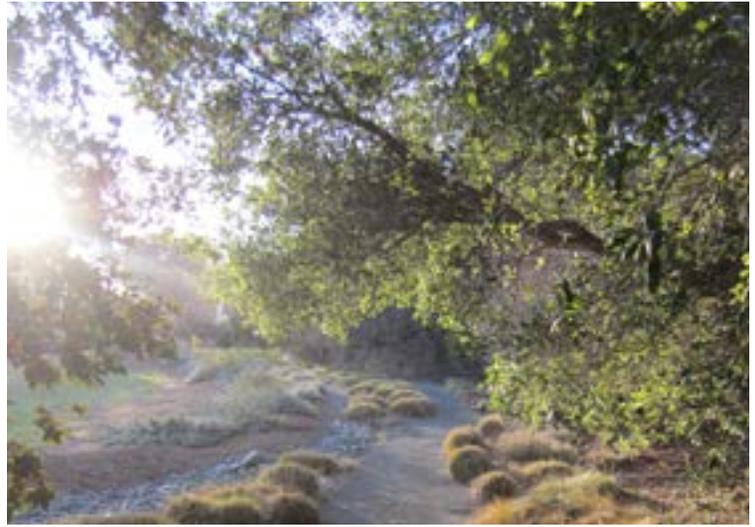
–
www.MonarchDunes.com

52

HORSEBACK RIDE ON PISMO BEACH

Get an unique natural experience while riding along sand dunes, crashing waves, and active wild life in Pismo Beach. No matter your experience level, this tour is bound to take your breath away.

–
www.ClassicCalifornia.com



53

SPLASH CAFÉ

Scoring 4½ stars on Yelp with over 1000 reviews is quite the feat – try their legendary clam chowder. It's won awards in cook-offs and national reviews for the past fifteen years straight. Don't forget to visit the new Splash Cafe location in downtown San Luis Obispo.

–
www.SplashCafe.com



54

KLONDIKE PIZZA

Enjoy award-winning pizza in a fun, friendly Alaskan themed atmosphere at Klondike Pizza! You get free peanuts with your food and can toss the shells on the floor! Famous for their pizza they also serve burgers, salads, sandwiches and real Alaskan Reindeer Sausage! Open for lunch and dinner.

–
www.KlondikePizza.com

55

VISTA LAGO ADVENTURE PARK

Unending adventure awaits you at a first of its kind, side by-side adventure/zip line park at Lopez Lake in Arroyo Grande. Vista Lago Adventure Park features 50+ adventure elements varying in difficulty from the first timer's course to the upper black level courses.

–
www.VistaLagoAdventurePark.com



56

STAY STEPS FROM THE SAND & SURF AT AVILA LIGHTHOUSE SUITES

Reserve your 2 bedroom suite nestled between rolling green hills and the Pacific Ocean. The best part: your suite is just steps from the sand!

— www.AvilaLighthouseSuites.com

57

AVILA BEACH BOAT CHARTERS

Take a tour with the famous "Seaweed Express" to explore the coastline of Avila and Shell Beach. During this one-hour tour you will see an abundance of Marine life while exploring Fossil Cave, Pirates Bay and Point San Luis Lighthouse.

— www.AvilaBeachBoatCharters.com

59

POINT SAN LUIS LIGHTHOUSE

Take a trolley tour of the 120 year old Point San Luis Lighthouse! Recently restored and cared for by the Port San Luis Lighthouse Keepers. Trolley tours are every Wednesday at 12PM or Saturday at 12 PM, 1 PM or 2 PM.

— www.SanLuisLighthouse.org



63

HARFORD PIER

Harford Pier is one of the 3 piers that is located in Avila Beach. Constructed in 1873, it was used for shipping goods into San Luis Obispo before trains came to SLO. Smugglers used to use the pier for the illegal movement of liquor. Now, it's used for recreation, commercial fishing, and restaurants.

— www.CentralCoast-Tourism.com



58

AVILA BEACH GOLF RESORT

Located across the street from Avila Lighthouse Suites, this par 71, 6500-yard championship course is where golf and the sea collide. The front nine is situated within oak-lined valleys. The back nine transverses a tidal estuary. Visit the course grounds between May and October for their concert line-up!

— www.AvilaBeachResort.com

60

AVILA BEACH PADDLESORTS

Avila Beach is the perfect place to launch a kayak because Avila experiences calm ocean water for most of the year! Rent a kayak from Avila Beach Paddlesports. Our tip; the area in Avila Beach between the Cal Poly Pier and Harford Pier is the easiest place to launch.

— www.AvilaBeachPaddlesports.com



AVILA LIGHTHOUSE SUITES

61

CUSTOM HOUSE

Eat fresh seafood at the Custom House located on the Promenade in Avila Beach. They are known for their seafood dishes, innovative cocktails and delicious salads. The best part is while you dine on the patio you'll enjoy a beautiful oceanfront view.

— www.OldCustomHouse.com

64

AVILA BEACH PIER

The Avila Beach Pier is the largest of 3 in town, it's 1,685 feet long! Feel free to take a stroll to the end, or do some recreational fishing.

— www.AvilaBeachPier.com

62

AVILA VALLEY BARN

Enjoy an agritourism adventure in Avila Beach with the Avila Valley Barn! Whether it is to buy fresh picked fruits and veggies, to eat homemade ice cream, or to visit the farm animals, it's the perfect stop on the way to the beach.

— www.AvilaValleyBarn.com



65

CENTRAL COAST AQUARIUM

The Central Coast Aquarium in Avila Beach provides fun, educational, hands-on programs promoting ocean stewardship and awareness. Program favorites include squid dissection and tide pool exploration.

–
www.CentralCoastAquarium.com



66

AVILA WINE TRAIL

The Avila Wine Trail is focused on making your wine tasting adventure fun and enjoyable. There are six, beachfront tasting rooms that are within walking distance of Avila Lighthouse Suites. Each tasting room offers a different experience. Maps available at the Front Desk.

–
www.AvilaWineTasting.com



67

ONTARIO RIDGE TRAIL

Enjoy some of the best views of Shell Beach, Pismo Beach and Avila Beach with the Ontario Ridge Trail. The trail is a 4.75-mile loop of moderate intensity. The vantage point at the top is unbelievable, so take your camera and enjoy the cool ocean breeze.

–
www.HikeSpeak.com

68

OLDE PORT BEACH

Olde Port Beach is the first beach you encounter on your way from Avila Beach into Port San Luis. This beach offers seasonal bonfire pits for your personal use. Local tip: rings are first-come, first-serve and are very popular, so reserve your spot early and don't forget the s'mores!

–
www.AvilaBeachPier.com

69

BOB JONES BIKE TRAIL

Also known as the "City to the Sea" trail, the Bob Jones Trail is 2.5 miles one way and starts inland and ends at Avila Beach. The trail is paved and mostly straight; many people run, walk, and bike on the trail.

–
www.AvilaBeachPier.com

70

AVILA BEACH SURF SCHOOL

With over 15 years of surf instruction experience, Avila Beach Surf School is the premier surf school on the Central Coast. They offer affordable packages including the lesson, surfboard, wet suit and photos to make your experience one to remember.

–
www.AvilaBeachSurfSchool.com



71

KRAVABOWL

Eating healthy is delicious with Kravabowl's Acai Bowls! The benefits of acai include burning fat, slowing aging, lowering high cholesterol and more! Open Tuesday-Sunday from 9AM - 5PM or Monday from 10AM - 2PM enjoy acai bowls, cold pressed juices, and fresh salads while taking in ocean views!

–
www.KravaBowl.com

72

SOAK UP THE AVILA BEACH SUNSHINE

Located in the heart of downtown Avila there is a half-mile of beach divided by the Avila Beach Pier. Avila Beach offers BBQ pits and picnic tables, so bring your lunch and enjoy the fresh ocean air.

–
www.AvilaBeachPier.com

73

RIDE THE BEACH TROLLEY FROM AVILA BEACH TO PISMO BEACH

Ride the beach trolley from Avila Beach to Pismo Beach during seasonal availability, spring- fall. Enjoy this one hour scenic ride through Avila Beach, Port San Luis, Avila Valley, Shell Beach, and Pismo Beach. At the last stop, shop at the Pismo Beach Premium Outlets.

–
www.SLORTA.org

74

FISH & FARMERS' MARKET ON THE PROMENADE, AVILA BEACH

The Fish and Farmers' Market is a seasonal event that takes place every Friday evening from April to September. Walk down the promenade and enjoy fresh fish, locally grown produce, food from local restaurants, and live music.

–
www.AvilaBeachPier.com



75

SOAK UP THE HEALING POWERS OF ARTESIAN MINERAL HOT SPRINGS IN YOUR OWN ROOM AT PASO ROBLES INN

The Paso Robles Inn, has offered a unique stay unlike any other hotel since 1891. The Inn is the only hotel in Paso Robles to offer their guests the healing, thermal waters with private sulfur hot springs in Deluxe Spa Rooms.

www.PasoRoblesInn.com



78

MISSION SAN MIGUEL

The Mission San Miguel was founded in 1797, and was the sixteenth mission of a 21-mission chain in Alta California. Enjoy a self-guided tour of the mission, and take the time to appreciate the history and beauty of this National Historic Landmark.

www.MissionSanMiguel.org

80

FIRESTONE WALKER BREWING COMPANY

Firestone Walker Brewing Company is an authentic, regional craft brewery located in Paso Robles. The Visitor's Center is open 7 days a week and features a selection of Firestone Walker gear as well as 14 taps to sample beer from.

www.FirestoneBeer.com

82

LAZY ARROW OUTDOOR ADVENTURES

Experience ranch life at Lazy Arrow Outdoor Adventures, located on the 32,000 acre Camatta Cattle Ranch. The activities are endless and include feeding animals on the ranch, hiking, goat milking, and spending quality time with friends and family

www.LazyArrowAdventures.com

76

HEARST CASTLE

Hearst Castle is one of the largest historic house museums in the U.S. Hearst Castle is a must-see on the Central Coast with its unique architecture and magnificent décor. Choose from one of the many tours, and experience the magic of Hearst Castle.

www.HearstCastle.org

79

CENTRAL COAST FOOD TOURS

Enjoy insider access to some of the best cuisine the Central Coast has to offer with Central Coast Food Tours. Between food and beverage tastings, their enthusiastic guides share interesting facts and trivia about the city's cultural, architectural and historical heritage. Our favorite tour is the Sunday Brunch and Wine Walk featuring the Paso Robles Inn Steakhouse.

CentralCoastFoodTours.com

81

PASO ROBLES PIONEER HISTORY MUSEUM

Walking into the Paso Robles Pioneer History Museum is like taking a step back in time. The museum has a wonderful collection of visual and written history that showcases the cultural heritage of the town.

PasoRoblesPioneerMuseum.org

83

ELEPHANT SEALS AT THE PIEDRAS BLANCAS ROOKERY

The Northern Elephant Seal spends 8-10 months of the year in open-ocean, diving 1000 to 5000 feet deep for periods of 15 minutes to 2 hours. The Elephant Seals migrate thousands of miles a year to their land based rookery for birthing, breeding, molting and resting. This natural attraction is open year-round.

www.ElephantSeal.org

77

WINE TASTE IN PASO ROBLES WINE COUNTRY

Named Wine Enthusiast's, Wine Region of the Year 2013, Paso Robles Wine Country is California's fastest growing wine region, with 26,000 vineyard acres, more than 40 wine grape varietals, and over 200 wineries – most with tasting rooms. You will definitely want to set aside a full day (or two) to experience all this region has to offer.

www.PasoWine.com



PASO ROBLES INN

84

BROWN BUTTER COOKIE CO.

With their flagship store located in Cayucos and a new retail store in Paso Robles, Brown Butter Cookie Co. offers the perfect balance of sweet and salty in their addictive cookies. The original brown butter sea salt cookie is the most popular flavor.

–
www.BrownButterCookies.com

86

RAVINE WATER PARK

The water park offers fun for the whole family with water rides, a lazy river, and wave pool. The North County weather can definitely heat up, but the water park is a perfect place to cool down. Open seasonally June through August. Don't forget the sunscreen!

–
www.RavineWaterPark.com

88

STUDIOS ON THE PARK

Studios on the Park in Paso Robles offers a unique open studio environment where you can witness the creative processes of over 40 local artists as they create their masterpieces. Studios on the Park is determined to make art a part of your life by offering classes, workshops, and exhibitions.

–
www.StudiosOnThePark.org



85

SANTA MARGARITA RANCH

Santa Margarita Ranch offers a truly unique way to see the Central Coast. Four zip lines, spanning more than 3,600 feet combined, take you from the valley up and over the vineyards. Be prepared for an amazing view!

–
www.Margarita-Adventures.com

87

VINA ROBLES AMPHITHEATER

One of the largest outdoor venues for arts and entertainment in San Luis Obispo County, Vina Robles Amphitheatre is a 3,300 seat boutique amphitheater nestled in the heart of Paso Robles Wine Country. The concert season runs from May through November and features top tier acts from around the world in all genres.

–
VinaRoblesAmphitheatre.com

89

WINE WRANGLER

The Wine Wrangler specializes in offering high quality wine tasting experiences with a focus on education and excellent customer service. They can customize your tour to specific local Edna Valley or Paso Robles wineries so the entire region is yours to discover.

–
www.TheWineWrangler.com

91

HUNTER RANCH GOLF COURSE

Hunter Ranch Golf Course is an 18-hole golf course, rated 4.5 out of 5 stars by Golf Digest. The course is set atop a beautiful vista with the big city congestion miles away, so it is easy to relax and concentrate on your game.

–
www.HunterRanchGolf.com

92

ESTRELLA WARBIRD MUSEUM

The Estrella Warbird Museum in Paso Robles is dedicated to the restoration and preservation of military aircrafts, military vehicles, and memorabilia to those who flew and worked on military aircrafts.

–
www.EWarbirds.org



90

PASOLIVO

Pasolivo Olive Oil has been making world-class olive oils in Paso Robles for 10 years. Visit Pasolivo and taste their deep-flavor olive oils, take a tour of the olive press, and leave with some Pasolivo olive oil of your own for the next time you make a fresh vinaigrette or pesto.

–
www.Pasolivo.com



93

RE:FIND DISTILLERY

At Re:Find Distillery you will find handcrafted vodka and gin made with premium grapes from the celebrated Paso Robles wine region. This is unique because they are the first to utilize premium Paso Robles-grown grapes as their base in their spirits. Take a tour of the distillery, taste their spirits, and buy a bottle of handcrafted vodka to enjoy after your trip.

–
www.ReFindDistillery.com

94

PASO ROBLES FARMERS' MARKET, DOWNTOWN PASO ROBLES

Located within walking distance of the Paso Robles Inn, enjoy the Paso Robles Farmers' Market every Tuesday all year round. The farmers' market includes an assortment of crafts, local specialties, organic food, and locally grown fruits and vegetables.

–
NorthCountyFarmersMarket.com

95

SHERWOOD DOG PARK OF PASO ROBLES

Take your dog to the Sherwood Dog Park and enjoy 1.25 acres of space, split areas for big dogs and small dogs, and picnic tables. The featured swim area is big enough for your dog to dunk and splash. Sherwood Park is the perfect way to cool off your pet after a long day of playing.

–
www.Parks4Pups.org



96

BARRELHOUSE BREWING CO.

Looking for a well-made craft beer? Then stop by BarrelHouse Brewing Co.'s taproom in Paso Robles (soon to expand to San Luis Obispo). Enjoy one of their IPA's while relaxing in the unique half-acre beer garden with open space, rushing waterfall, live music (select nights) and friendly people.

–
www.BarrelHouseBrewing.com

97

PASO ROBLES CHILDREN'S MUSEUM

The Paso Robles Children's Museum is designed to be an interactive, educational facility for children ages 1 to 13. What makes this children's museum unique is the incorporation of Paso Robles heritage, for example the grape stomping station to make "juice" emulates the Paso Robles Wine Country.

–
www.PasoKids.org

98

HISTORIC DOWNTOWN PASO ROBLES

Shop, eat, and wine taste in historic downtown Paso Robles. First known for its thermal springs, Paso Robles is becoming more known for its wine. Take in Paso Robles culture and history in its charming downtown area.

–
www.PasoRoblesDowntown.org

99

HAPPY ACRES FAMILY FARM

Did you know that goat milk is a natural moisturizer for your skin? Happy Acres Family Farm, located in Templeton, CA, is a working goat dairy with over 200 goats. Happy Acres Family Farms offers fun tours where you can milk a goat, blend your own cheese, and enjoy fresh goat milk ice cream.

–
www.HappyAcresFamilyFarm.net

100

CENTRAL COAST OUTDOORS

Enjoy biking in wine country with Central Coast Outdoors. Choose from a half day or full day private bike tour in Paso Robles Wine Country complete with wine tasting and a gourmet picnic lunch.

–
www.CentralCoastOutdoors.com

101

VIVANT FINE CHEESE

Located in Paso Robles, Vivant Fine Cheese is the Central Coast's premier cheese tasting room, featuring premium, local and imported, handcrafted artisan cheeses. Visiting the wineries? Call ahead and they can make a cheese platter or picnic box to-go.

–
www.VivantFineCheese.com



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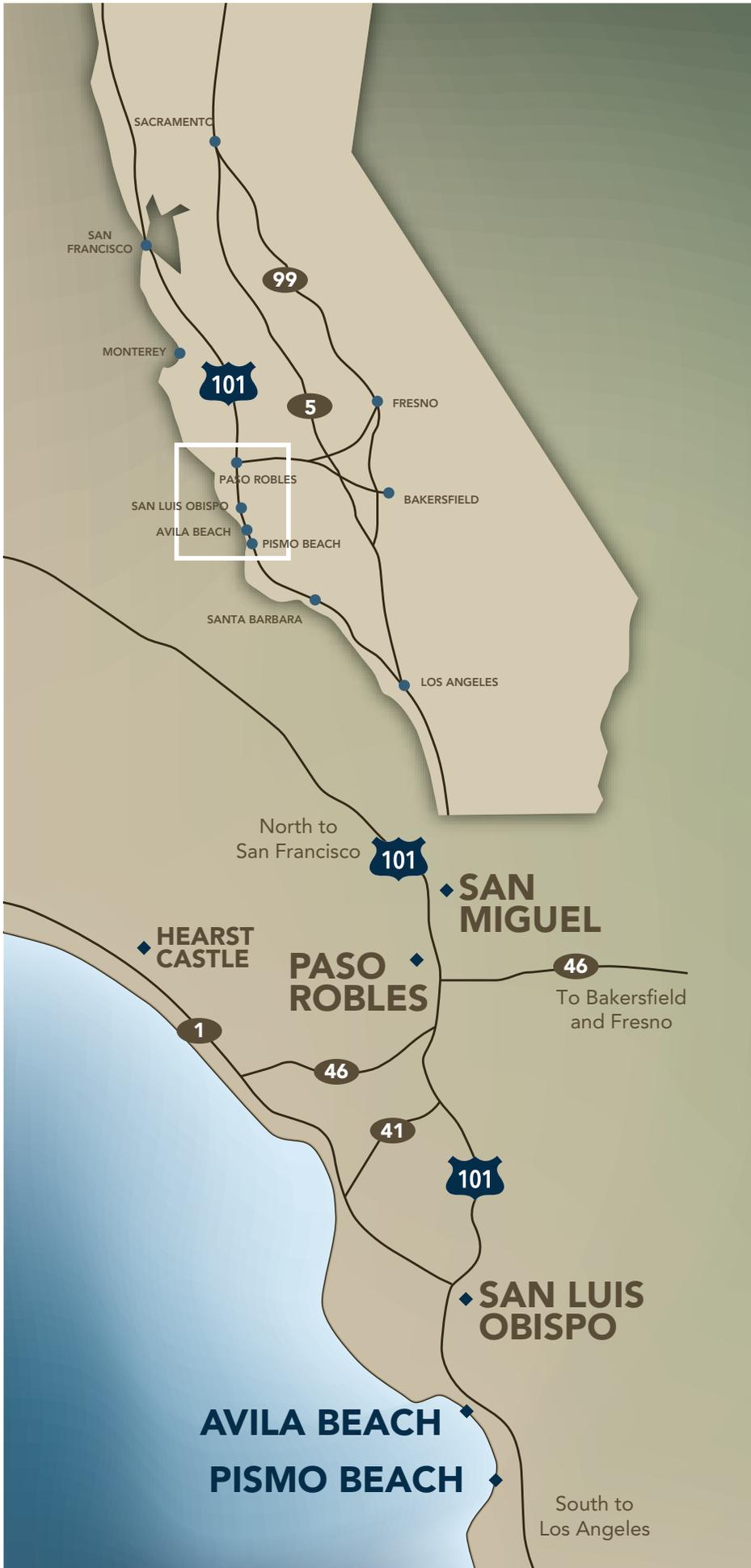


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www.martinresorts.com

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www.AvilaLighthouseSuites.com

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Visit centralcoasting.net for contest rules and more information. Contest ends 12/31/15.



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